

Scandinavia: Norway, Sweden, Denmark

By naming it Greenland, Eric the Red was able to convince a group of colonists to settle there.

Eric the Red's son  
was actually the first European to set foot  
on N. America

He had heard a story from a Viking, Bjarni Herjolfsson, who had accidentally found N. America and reported it to the colonists @ Greenland

Discovery and travel was a way of life for the Vikings. Also he hoped to return to Greenland with lots of wood to build boats and homes with.

Remains of a Viking settlement were discovered in Newfoundland in 1968

Because the land had fine grassland and berry vines